

Subject: Re: Request Feedback and Preferences on Mission, Vision and Goals
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 04/07/2016 02:35 PM
To: Jonathan Williams <jwilliams@labattleship.com>

Thank you, Jonathan.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
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On Thu, Apr 7, 2016 at 8:07 AM, Jonathan Williams
<jwilliams@labattleship.com> wrote:

- A. ___3___ Place emphasis on economic development
- B. ___2___ To create marketing programs that create sustainability
- G. ___1___ Establish a branding strategy that unifies District (downtown and waterfront) and encourages people movement

On Wed, Apr 6, 2016 at 2:58 PM, Lorena Parker <lparker@sanpedrobid.com>
wrote:

Good afternoon,

Per our discussion at our board meeting this morning, please give me your feedback regarding our mission, vision and goals by next week.

I've included additional instructions on the attachment.

Thank you for your feedback.

Best regards,

Lorena Parker
Executive Director
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Kind Regards,

Jonathan Williams
President & CEO

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